

PROJECT GREEN BELT



THE PARTNERSHIP



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Started
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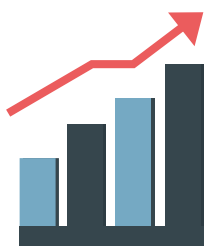
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OUR OBJECTIVES AND ACTIVITIES

- TO DEVELOP GREEN BELT REQUIREMENTS AND EDUCATIONAL MATERIAL ON ENVIRONMENTAL SUSTAINABILITY TO BE PART OF THE EXAMINATION PROCESS OF OBTAINING BELT RANK;
- TO ESTABLISH GREEN ETHICS IN THE TAEKWONDO TRAINING;
- TO EDUCATE TAEKWONDO TRAINEES ON SUSTAINABLE BEHAVIOUR;
- TO ATTRACT THE MARTIAL ART COMMUNITY TO THE GREEN BELT CONCEPT
- TO INSPIRE SUSTAINABLE AND RESPONSIBLE CONSUMPTION AMONG THE PARTICIPANTS OF THE EVENTS AND FOR TAKING PERSONNEL ACTIONS FOR CONTRIBUTING TO THE ENVIRONMENTAL SUSTAINABILITY
- TO INCREASE THE KNOWLEDGE OF TRAINERS AND COACHES ENGAGED IN THE PROJECT ACTIVITIES ABOUT ENVIRONMENTAL SUSTAINABILITY AND HOW THEY CAN CONTRIBUTE TO THE BEHAVIOUR CHANGE OF THEIR TRAINEES.
- **THE KNOWLEDGE OF THE PARTICIPANTS ABOUT ENVIRONMENTAL SUSTAINABILITY**



- TO ENGAGE AT LEAST 50 CLUBS IN THE GREEN BELT INITIATIVE;
- TO CLEAN ONE PARTICULAR LANDSCAPE AREA IN EACH COUNTRY DURING THE GREEN EVENT;
- TO ORGANISE 5 VIRTUAL MEETINGS WITH THE MARTIAL ART COMMUNITY IN ORDER TO DISTRIBUTE THE PROJECT OUTPUTS AND MAINLY THE GREEN BELT CONCEPT AND TO ATTRACT OTHER CLUBS INTO THE PROJECT CONCEPT;
- TO ORGANIZE 4 NATIONAL GREEN EVENTS WITH THE PURPOSE TO INCREASE
- TO ENCOURAGE PARTICIPATION IN SPORT AND HEALTHY AND PHYSICALLY ACTIVE LIFESTYLE
- TO ATTRACT AT LEAST 70 PARTICIPANTS TO EACH OF THE GREEN EVENTS (280 IN TOTAL);
- TO REACH AT LEAST 3000 VIEWS OF ONLINE AND OFFLINE DISSEMINATION ACTIVITIES PERFORMED WITHIN THE PROJECT



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ENVIRONMENTAL SUSTAINABILITY



FINDING THE BALANCE BETWEEN MEETING OUR NEEDS, WHILE PRESERVING THE NATURE FOR OUR AND FUTURE GENERATIONS

WE CAN TAKE ACTION AGAINST CLIMATE CHANGE BY USING ENERGY WISELY AND FINDING WAYS TO REDUCE POLLUTION. USING ENERGY-EFFICIENT DEVICES AND CHOOSING ECO-FRIENDLY TRANSPORTATION OPTIONS, LIKE WALKING OR BIKING, CAN HELP MAKE A POSITIVE IMPACT.

CHOOSE WISELY

WHEN WE MAKE CHOICES AS CONSUMERS, LET'S THINK ABOUT THE IMPACT THEY HAVE ON THE ENVIRONMENT. WE CAN SUPPORT COMPANIES THAT PRODUCE THINGS IN SUSTAINABLE WAYS, USE FEWER RESOURCES, AND CREATE LESS WASTE.

REDUCE, REUSE, RECYCLE

FIGHT CLIMATE CHANGE

FARMING FOR THE FUTURE

WE CAN MAKE A BIG DIFFERENCE BY CREATING LESS WASTE AND RECYCLING MORE. IT'S IMPORTANT TO FIND WAYS TO USE THINGS AGAIN AND AGAIN, AND WHEN WE CAN'T, TO RECYCLE THEM SO THEY CAN BE TURNED INTO NEW THINGS INSTEAD OF BEING THROWN AWAY.

WE CAN HELP PROTECT THE HOMES OF ANIMALS AND PLANTS BY PRESERVING NATURAL AREAS AND RESTORING DAMAGED ECOSYSTEMS. THIS HELPS ENDANGERED SPECIES SURVIVE AND KEEPS THE BALANCE OF NATURE INTACT.

LET'S SUPPORT FARMING PRACTICES THAT TAKE CARE OF THE SOIL, PROTECT BIODIVERSITY, AND SAVE WATER. WE CAN ENCOURAGE FARMERS TO GROW FOOD IN A WAY THAT DOESN'T USE HARMFUL CHEMICALS AND ENSURES THAT WE'LL HAVE ENOUGH FOOD FOR EVERYONE IN THE LONG RUN.

SAVE HABITATS AND ANIMALS

PROTECT NATURE

PROTECTING AND SAVING NATURAL RESOURCES LIKE WATER, FORESTS, AND ALL THE DIFFERENT PLANTS AND ANIMALS THAT MAKE UP OUR AMAZING BIODIVERSITY.

CLEAN ENERGY

LET'S USE CLEAN AND RENEWABLE ENERGY SOURCES LIKE SOLAR AND WIND POWER. THESE TYPES OF ENERGY HELP REDUCE POLLUTION AND OUR RELIANCE ON FOSSIL FUELS THAT HARM THE ENVIRONMENT.



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HOW SPORT AND ENVIRONMENTAL SUSTAINABILITY ARE RELATED?



TAEKWONDO AS ANY SPORT IS A GREAT PLATFORM TO TEACH AND SPREAD AWARENESS ABOUT ENVIRONMENTAL ISSUES. SPORTING EVENTS, COMPETITIONS, AND TRAINING PROGRAMS CAN INCORPORATE EDUCATIONAL CAMPAIGNS, WORKSHOPS, OR SEMINARS TO EDUCATE ATHLETES, FANS, AND THE PUBLIC ABOUT ENVIRONMENTAL SUSTAINABILITY.

LEARN AND SHARE

SPORTING EVENTS CAN PRODUCE A LOT OF WASTE, BUT THIS CAN BE CHANGED! BY RECYCLING, COMPOSTING, AND USING LESS SINGLE-USE PLASTIC, LESS BRANDING SPORT EVENTS CAN BE KEPT CLEAN, WHILE ALSO PROTECTING NATURE!

LESS WASTE, MORE FUN

AMBASSADORS

TAEKWONDO ATHLETES CAN SERVE AS AMBASSADORS FOR ENVIRONMENTAL SUSTAINABILITY, USING THEIR INFLUENCE AND PLATFORMS TO ADVOCATE FOR POSITIVE CHANGE AND INSPIRE THEIR FANS TO ADOPT SUSTAINABLE BEHAVIORS.

GO GREEN

GO GREEN: SPORTS ORGANIZATIONS, INCLUDING TAEKWONDO CLUBS, CAN TAKE STEPS TO REDUCE THEIR IMPACT ON THE ENVIRONMENT. THEY CAN PROMOTE ECO-FRIENDLY BEHAVIOR AND MAKE SURE THEIR OPERATIONS ARE ECO-FRIENDLY AS WELL.



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THE GREEN BELT REQUIREMENTS



WHAT IS THE CONCEPT?

THE GREEN BELT PROJECT INVOLVES AN INITIATIVE THAT INTEGRATES GREEN EDUCATION AND REQUIREMENTS INTO THE THEORETICAL AND PRACTICAL TRAINING OF TAEKWONDO ATHLETES. THE IDEA IS TO EDUCATE TAEKWONDO TRAINEES ON SUSTAINABLE AND ECO-FRIENDLY BEHAVIOR AND STIMULATE GREEN THINKING AND LIFESTYLE.

THEY WILL LEARN ABOUT THE IMPORTANCE OF CONSERVATION, WASTE REDUCTION, RECYCLING, AND OTHER PRACTICES THAT PROMOTE ENVIRONMENTAL SUSTAINABILITY. THIS EDUCATION WILL BE INTEGRATED INTO THEIR TRAINING SESSIONS, CREATING A HOLISTIC APPROACH THAT GOES BEYOND PHYSICAL SKILLS. THEY WILL ALSO NEED TO FULFILL SOME SUSTAINABILITY TARGETS – SUCH AS TO RECYCLE, PLANT A TREE, CLEAN SOME OUTDOOR AREA.

TO OBTAIN THE NEXT BELT RANK, TRAINEES WILL NEED TO DEMONSTRATE THEIR UNDERSTANDING AND IMPLEMENTATION OF THESE ENVIRONMENTALLY FRIENDLY PRACTICES. THIS COULD INCLUDE PARTICIPATING IN COMMUNITY CLEAN-UP EVENTS, PROMOTING ECO-FRIENDLY INITIATIVES, AND ADOPTING SUSTAINABLE HABITS IN THEIR DAILY LIVES. BY MEETING THESE REQUIREMENTS, TRAINEES WILL NOT ONLY PROGRESS IN THEIR TAEKWONDO JOURNEY BUT ALSO BECOME TRUE EXAMPLES OF "GREEN" ATHLETES.

THUS, WEARING BELT WILL SIGNIFY MORE THAN JUST MARTIAL ARTS SKILL—IT WILL REPRESENT A DEDICATION TO THE WELL-BEING OF OUR PLANET. IT WILL SERVE AS A VISIBLE REMINDER THAT THE WEARER HAS PUT EFFORT INTO PRESERVING THE ENVIRONMENT AND IS COMMITTED TO BEING A RESPONSIBLE GLOBAL CITIZEN. THE GREEN BELT PROJECT AIMS TO CREATE A GENERATION OF TAEKWONDO ATHLETES WHO ARE NOT ONLY SKILLED IN THEIR SPORT BUT ALSO ACTIVELY CONTRIBUTE TO A SUSTAINABLE FUTURE.

BY COMBINING THE PRINCIPLES OF TAEKWONDO WITH ENVIRONMENTAL CONSCIOUSNESS, THE GREEN BELT PROJECT FOSTERS A SENSE OF RESPONSIBILITY AND STEWARDSHIP AMONG ATHLETES. IT ENCOURAGES THEM TO LEAD BY EXAMPLE AND INSPIRES OTHERS TO FOLLOW SUIT. TOGETHER, THESE "GREEN" ATHLETES CAN MAKE A MEANINGFUL IMPACT IN THEIR COMMUNITIES AND INSPIRE POSITIVE CHANGE FOR THE PLANET.

THE GREEN BELT PROJECT DEMONSTRATES THAT SPORTS AND ENVIRONMENTAL SUSTAINABILITY CAN GO HAND IN HAND, EMPOWERING YOUNG ATHLETES TO BECOME CHAMPIONS FOR BOTH THEIR SPORT AND THE PLANET.



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